


## Kineo Rapid E-learning Service



Quality e-learning  
in **weeks** rather  
than months, at a  
**fraction** of the costs  
you'd expect, and  
**customised** to  
your needs...

# Kineo's Rapid E-learning Service

## Are your e-learning options looking limited?

Kineo has worked with a wide range of organisations at various levels of e-learning adoption. The messages are stark:

Completely bespoke e-learning costs too much, takes too long and ties organisations into expensive maintenance commitments: it should be the exception, not the rule

Generic e-learning doesn't focus on the organisation's specific needs - the details that make the difference

Building e-learning from scratch requires skills that not everyone wants to develop, and time that few have to spend.



## There is another way...

If your e-learning options are looking tired, it's time to look at **Kineo Rapid E-learning**.

**Kineo Rapid E-learning** service delivers the learning and visual design **quality** you'd expect from a bespoke programme, with the flexibility to customise for your organisation, in a **rapid timeframe** that matches the pace of your organisation, at a fraction **of the cost** you'd expect to pay for traditional bespoke e-learning.



## Rapid methods, quality results

In our experience on over 300 e-learning projects, we've identified how to achieve cost and time savings in e-learning without compromising on quality.

We've distilled that experience into our **Rapid E-learning Method**. Purpose-built for rapid e-learning, it delivers results by:

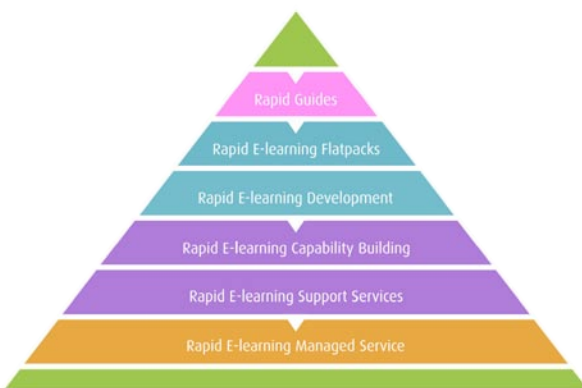
- Applying rapid tools and templates to the whole development process - not just authoring
- Thinking 80/20: Focus on where e-learning adds the most value
- Getting the fundamentals right first time to deliver very high quality at affordable prices
- Applying models and templates with built-in design and support

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# Kineo's Rapid E-learning Service: Bring the benefits home...

Our method comes to life through the tools, resources and support that we use to deliver results to our clients.

Together, they form the **Kineo Rapid E-learning Service**.



Each step in the **Kineo Rapid E-learning Service** is grounded in our Rapid Method. From a set of pragmatic guides, through to a fully managed service, our services are flexible to grow with your adoption and success in e-learning.

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“This is as good, and a third of the price, of what we’ve been getting from our bespoke e-learning providers”  
**E-learning Manager, large corporate**

“What you’ve done is taken a bespoke approach to learning design, and made it work in a rapid environment”  
**Director, government department**

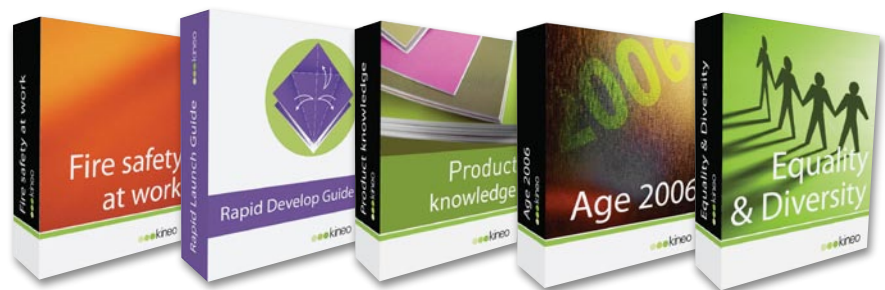
<b>Rapid Guides</b>	<p><b>Benefit from hard coded expertise for rapid development</b></p> <p>Each step in our method has a Rapid Guide to help you put it into practice. This extensive range of practical resources and templates for rapid development ensure you secure the benefits of a rapid approach in each step of the process, from making a business case through support and evaluation.</p>
<b>Flatpack E-learning</b>	<p><b>Rapidly build high quality tailored e-learning</b></p> <p>To think out of the box, we put e-learning design in one. Our experience in designing over 300 e-learning courses has enabled us to develop instructionally sound design and engaging content in key topic areas – freeing you to focus on just the key points to make it tailored to your organisation. Each Flatpack is a self-assembly kit for production of a piece of e-learning on a particular topic, with all you need to build high quality e-learning: an interactive script with tried and tested content, professional graphics, quiz questions, and templates in a range of colours to fit your brand. Engaging design and content in a box.</p>
<b>Rapid development</b>	<p><b>Outsource when and what you need to, cost-effectively</b></p> <p>Are your resources better deployed on other things? Kineo will develop e-learning for you, applying our Rapid Method to deliver high-quality e-learning at the pace your organisation requires – as we have done for clients including Marks &amp; Spencer, Reuters, BP and ntl</p>
<b>Capability building</b>	<p><b>Enable your team to become rapid e-learning capable</b></p> <p>Kineo will work alongside your in-house team to develop skills in design, scripting, development and authoring, and introduce the tools, templates and processes that underpin our Rapid Method. From an energizing workshop to a fully supported programme, we can help bring rapid skills in house.</p>
<b>Rapid e-learning support services</b>	<p><b>Tap into the right resource for you</b></p> <p>Why hire a whole bespoke team, when you need a body? Kineo’s network of associates, fully trained in our methodologies, mean you can plug in a resource right where you need it – e.g. scripting, video production or portal development. Outsourcing just went tactical.</p>
<b>Managed service</b>	<p><b>Embed rapid e-learning deeply in your organisation</b></p> <p>Take it to the next level. Benefit from full Kineo Rapid e-learning service, with a single point of contact and service level agreements to ensure rapid e-learning success.</p>

To find out how **Kineo Rapid E-learning Services** can help you slash your e-learning costs and timelines, without sacrificing quality:

- Get more information and free resources from [www.kineo.co.uk](http://www.kineo.co.uk)
- Go to [www.rapidelearningstore.com](http://www.rapidelearningstore.com) for Guides and Flatpacks available now
- Or contact us at: [rapid@kineo.co.uk](mailto:rapid@kineo.co.uk) or 0870 383 0003

## Kineo Rapid E-learning products:

- Flatpack E-learning
- E-Learning Templates
- E-Learning to Go
- E-learning Tools
- Rapid Guides
- Moodle Services
- Training & Contractor Staff



Available at [www.rapidelearningstore.com](http://www.rapidelearningstore.com)

Find out about our extensive range of services to support rapid e-learning at:

[www.kineo.co.uk](http://www.kineo.co.uk)

## Contact Kineo

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